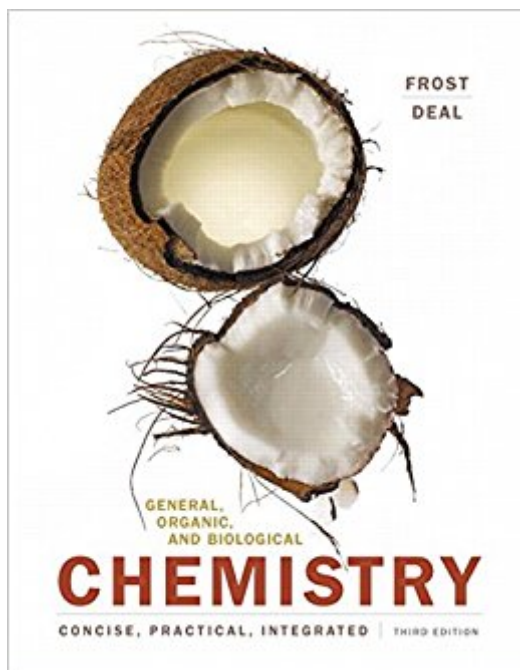


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General, Organic, And Biological Chemistry (3rd Edition)



Synopsis

A Concise Introduction to General, Organic, and Biological Chemistry General, Organic, and Biological Chemistry strengthens the evidenced strategy of integrating general, organic, and biological chemistry for a focused introduction to the fundamental connections between chemistry and life. The streamlined approach offers readers a clear path through the content over a single semester. The Third Edition integrates essential topics more effectively than any text on the market, covering core concepts in each discipline in just 12 comprehensive chapters. Practical connections and applications show readers how to use their understanding of chemistry in everyday life and future health professions. With an emphasis on problem solving and critical thinking, the book promotes active and attentive learning, which now include NEW! media assets, Practicing the Concepts. Featuring coauthor Todd Deal, these 3 to 5 minute videos explore key concepts in general, organic, and biological chemistry that readers traditionally find difficult. Readers gain skills and deepen their knowledge as they watch the videos and then practice what they have learned with Pause & Predict problems and a series of follow up multiple-choice questions. The Third Edition places a greater emphasis on matching what professors teach in the classroom by increasing the coverage of biochemical applications in each chapter. A new design was created to highlight the career content in order to increase relevancy. Also available with MasteringChemistry This title is also available with MasteringChemistry -- an online homework, tutorial, and assessment system, designed to improve results by engaging students before, during, and after class with powerful content. Instructors ensure students arrive ready to learn by assigning educationally effective content before class, and encourage critical thinking and retention with in-class resources such as Learning Catalytics. Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student understanding and misconceptions. Mastering brings learning full circle by continuously adapting to each student and making learning more personal than ever before, during, and after class. NOTE: You are purchasing a standalone product; MasteringChemistry does not come packaged with this content. Students, if interested in purchasing this title with MasteringChemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MasteringChemistry, search for: 0134041569/9780134041568 General, Organic, and Biological Chemistry Plus MasteringChemistry with eText -- Access Card Package, 3/e Package consists of:

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Organic, and Biological Chemistry, 3/e

Book Information

Hardcover: 544 pages

Publisher: Pearson; 3 edition (January 17, 2016)

Language: English

ISBN-10: 0134042425

ISBN-13: 978-0134042428

Product Dimensions: 8.7 x 1 x 10.9 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

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Best Sellers Rank: #48,383 in Books (See Top 100 in Books) #46 inÂ Books > Engineering &
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